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Ad No. 3807R—Charley Black—Req. No. 5031—Page, 6 1/2 bleed—8 1/4 x 11 1/4 in.—National Magazines, 1977

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Printed in U.S.A.



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or Marlboro 100's—
you get a lot to like.

16 mg "tar," 1.1 mg nicotine av. per cigarette, FTC Report (Dec. '76).

Warning: The Surgeon General Has Determined
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